

When things get too much...

Everyone gets a little overloaded at times. We all have work, family, and other things to deal with. It's easy to think we can multi-task but this can lead to stress and poor performance.

Last week I was stuck in a heavy line edit for a repeat client, my daughter was applying to colleges, and my husband got Covid. It was too much and rather than try to keep on track with everything, I prioritized and offloaded some of the work. I put marketing and my newsletter on the back burner, while I worked on other things in order of importance (I won't tell you where my husband came on that list). The cleaning, I passed on to my daughter and we ate out a lot so there were less dishes.

When you're trying to get your book published, there are so many things you have to do; editing, marketing, book cover, blurb, newsletter, social media... the list is almost endless. It can feel overwhelming to try to do everything by yourself. Luckily, there are some great support networks on Twitter, Instagram, and Facebook. Don't be afraid of asking for help and guidance from other authors.

There are also professionals you can pay to do some of the work. Cover designers, editors, and virtual assistants are great, if you can afford them. A word of caution; make sure you get what you pay for. Ask for recommendations, check references, and qualifications before signing any contracts.

The bottom line is, don't try to do too much at once. Give yourself time and don't be afraid of asking for help.

If you need someone to look at your manuscript or take on the editing,

you can take a look at my website and we can chat. I've added a link to my services page so you can see how I help authors get their stories ready for publishing.

Have a great week.

Kerry











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