



## What are your goals for 2022?

I've seen a lot of people talk on social media about what they achieved in 2021. What about this year? What are your goals and what are the roadblocks?

Since I work with fiction, I thought it would be fun to apply the GMC: Goals, Motivation, and Conflict to one of my 2022 goals.

- Goal: I want to connect with more people so they can publish their books and I can feel proud when I see their book covers on Amazon.
- Motivation: I want to grow my business so that I can support those I love and do the things I want to do.
- Conflict: I find self-promotion i.e. marketing my services, very challenging. I think just like many other people, I'm scared of saying the wrong thing or of being ignored.

Some of my other goals are to travel, stay healthy, and take part in NanoWriMo. What about you? What do you want to achieve in 2022? I know the past two years haven't been great for most of us, but I have a feeling 2022 is going to be a lot better.

Wishing you a Happy New Year and success in your goals.

Kerry

