



The value of feedback

You'd think as an editor, I would already know the importance of getting a second set of eyes to look at your writing, but today, I had a timely reminder.

As well as editing other people's work, I also write short stories for a small publishing company. My latest story was finished and I was feeling great about it. I had read it countless times, edited it and as far as I was concerned, it was ready to send. At the last minute, I asked an old colleague if they wouldn't mind giving it a read. Here's what they found:

1. A very weak and unrealistic plot point.
2. An action that took way longer than it needed to.
3. A character acting 'out of character.

These were all things I missed because it was my writing. Without getting feedback, I might have sent off a story that could have frustrated the readers and possibly cost the company money.

If you need someone to be your second set of eyes, I'd love to help. You can contact me for more information.

Kind regards,
Kerry

Kerry Murphy Editor

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